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Business, M.B.A.



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Mission Statement

The mission of the MBA program is to offer high-quality graduate education for students having varied educational and professional backgrounds. The program develops skills and knowledge necessary to progress in current positions, qualify for career changes, and progress in managerial and leadership positions in business and society. It provides a thorough education in business knowledge, skills, theories, and practices.

The MBA program serves as a catalyst for intellectual activity in the College. Graduate faculty membership requires quality teaching, as well as ongoing scholarly and professional activity through basic and applied research, professional activities, service and consulting.

The program serves regional business and industry needs by allowing students to attend full-time or part-time. The curriculum integrates quality management, ethical considerations, international dimensions, technological applications and involvement with the business community.

Program and Course Delivery

The MBA Program is designed for working professionals. The program offers three delivery modes allowing students to pursue the degree via evening courses in a face-to-face traditional semester format, accelerated face-to-face sessions on Friday afternoons and all-day Saturdays for the Executive MBA, or accelerated eight-week online courses for a 100% online program.

Discipline-focused concentrations of the MBA program are delivered in 100% online, accelerated 8-week terms, which also provides great flexibility for working professionals, time-constrained individuals balancing careers and personal obligations, and those who want to enhance their careers through the addition of an MBA. This online delivery format is taught at an accelerated pace that allows students to enroll in courses every eight weeks and can be completed in 18 months (if completing two courses at a time) or 31 months (if completing one course at a time).

The Executive MBA is designed particularly for working business professionals and mid- to senior-level executives. It consists of the same course and program requirements but is experienced in a cohort-model taught at an accelerated pace. Participants enroll as a cohort at one point in time and complete the program together over approximately a 16-month period. Courses are taught every other weekend using a Friday afternoon and an all-day Saturday schedule. Additional contact with instructors is anticipated via online and email communications.

Admission Requirements

Admission to all delivery modes of the MBA program requires applicants to fulfill the general admission requirements of the Graduate School with the requirement of satisfactory Graduate Management Admissions Test (GMAT) scores replacing the requirement of satisfactory GRE scores.

The GMAT and letters of recommendation admission requirements will be waived for applicants who meet the following criteria:

- 3.0 cumulative undergraduate GPA with no relevant work experience required
- 2.75 cumulative undergraduate GPA with at least 3 years of relevant work experience

Waiver of the GMAT admission requirement will be considered on a case-by-case basis for applicants who meet the following criteria:

- 2.5 cumulative undergraduate GPA with at least 5 years of work relevant experience

The decision to waive the GMAT for applicants with a 2.5 cumulative GPA with at least 5 years of relevant work experience will be based on the quality of the work experience and the information provided in the letters of recommendation. Following Graduate School admission policies, these applicants will be eligible only for conditional admission.

At the discretion of the Graduate Coordinator and dependent upon the student's undergraduate major, satisfactory GRE scores may be accepted in lieu of the GMAT. The GMAT also may be waived, at the discretion of the Graduate Coordinator, for applicants with a terminal graduate or professional degree and/or those with extensive professional experience applying to pursue the Executive MBA.

Degree Requirements and Required Courses

Requirements for the MBA degree consist of 33 semester hours. These degree requirements may increase up to 15 additional semester hours (foundation courses) depending upon the undergraduate business courses previously completed. There is no thesis requirement.

Foundation Courses

- MBA 500 – Survey of Accounting **3 Credit(s)**
- MBA 501 – Survey of Economics and Survey of Finance **3 Credit(s)**
- MBA 502 – Survey of Management and Survey of Management Information Systems **3 Credit(s)**
- MBA 503 – Survey of Marketing and the Legal Environment of Business **3 Credit(s)**
- MBA 504 – Survey of Statistics and Survey of Operations Management **3 Credit(s)**
- MBA 510 – Foundations of Accounting **1 Credit(s)**
- MBA 511 – Foundations of Economics **1 Credit(s)**
- MBA 512 – Foundations of Finance **1 Credit(s)**
- MBA 513 – Foundations of Quantitative Methods **1 Credit(s)**

Core Courses

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- IBUS 540 – International Business **3 Credit(s)**
- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**

Concentrations

All concentrations listed below are available to those students pursuing the MBA degree via the face-to-face, traditional semester format or via the accelerated eight-week online delivery format. Any student who does not elect a concentration will be enrolled in the Business Administration concentration. (Some courses may only be offered online.) The Executive MBA format is available only with the Business Administration concentration.

Business Administration

The Business Administration concentration is offered in all delivery modes of the program. It requires completion of all 27 credit hours of the core courses as well as an additional 6 credit hours of elective 500-level graduate business courses. Electives include 500-level graduate courses offered in Accounting, Business Systems Analysis and Technology, Economics, Insurance and Risk Management, Hospitality Management, Finance, Business Law, Quantitative Methods, Management, and Marketing. For students pursuing the degree via online delivery, the 6 credit hours of elective courses will include MGMT 560 – Operations Management and BLAW 510 – Business Law.

Entrepreneurship

The MBA degree with a concentration in *Entrepreneurship* requires completion of the following coursework:

Core Courses (21 credit hours):

-
- MGMT 518 – Management of Information Technology **3 Credit(s)**
 - ECON 528 – Managerial Economics **3 Credit(s)**
 - MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
 - ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
 - FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
 - QMET 510 – Data Analysis **3 Credit(s)**
 - IBUS 540 – International Business **3 Credit(s)**

Concentration-Specific Courses (12 credit hours):

- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**
- MGMT 545 – Entrepreneurial Management **3 Credit(s)**
- BLAW 550 – Law for Entrepreneurs **3 Credit(s)**

Finance

The MBA degree with a concentration in *Finance* requires completion of the following coursework:

Core Courses (21 credit hours):

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**
- IBUS 540 – International Business **3 Credit(s)**

Concentration- Specific Courses (12 credit hours):

- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- FNAN 505 – Security Analysis and Portfolio Management **3 Credit(s)**
- FNAN 535 – Financial Markets and Institutions **3 Credit(s)**

Global Management

The MBA degree with a concentration in *Global Management* requires completion of the following coursework:

Core Courses (21 credit hours):

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**

Concentration- Specific Courses (12 credit hours):

- IBUS 540 – International Business **3 Credit(s)**
- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- BLAW 515 – International Business Law (3 credits)
- IBUS 550 – Multinational Value Chain (3 credits)

Hospitality Management

The MBA degree with a concentration in *Hospitality Management* requires completion of the following coursework:

Core Courses (21 credit hours):

Core Courses (21 credit hours):

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**

Concentration- Specific Courses (12 credit hours):

- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- IBUS 540 – International Business **3 Credit(s)**
- HMGY 520 – Feasibility Studies in Hospitality and Tourism **3 Credit(s)**
- HMGY 540 – Global Contemporary Issues in Hospitality and Tourism **3 Credit(s)**

Human Resource Management

The MBA degree with a concentration in *Human Resource Management* requires completion of the following coursework:

Core Courses (21 credit hours):

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**
- IBUS 540 – International Business **3 Credit(s)**

Concentration-Specific Courses (12 credit hours):

- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- MGMT 565 – Human Resource Management **3 Credit(s)**
- BLAW 540 – Employment Law **3 Credit(s)**

Project Management

The MBA degree with a concentration in *Project Management* requires completion of the following coursework:

Core Courses (21 credit hours):

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**
- IBUS 540 – International Business **3 Credit(s)**

Concentration-Specific Courses (12 credit hours):

- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- MGMT 555 – Project Management I **3 Credit(s)**
- MGMT 556 – Project Management II **3 Credit(s)**

Sales Leadership

The MBA degree with a concentration in *Sales Leadership* requires completion of the following coursework:

Core Courses (21 credit hours):

- MGMT 518 – Management of Information Technology **3 Credit(s)**
- ECON 528 – Managerial Economics **3 Credit(s)**
- MGMT 590 – Policy Formulation, Strategy, and Administration **3 Credit(s)**
- ACCT 526 – Analytical Methods for Planning and Control **3 Credit(s)**
- FNAN 522 – Advanced Financial Management and Policy **3 Credit(s)**
- QMET 510 – Data Analysis **3 Credit(s)**
- IBUS 540 – International Business **3 Credit(s)**

Concentration-Specific Courses (12 credit hours):

- MGMT 525 – Organizational Behavior and Leadership **3 Credit(s)**
- MKTG 524 – Marketing Management **3 Credit(s)**
- MKTG 530 – Customer Relationship Management (CRM) **3 Credit(s)**

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